

Data Privacy Notice

This notice applies to any Personal Data provided or gathered by Hoyer UK where we are the Data Controller.

What is personal data?

This is information held by Hoyer about an individual who can be identified from that information or data. Examples of personal data include name, address, personal e-mail address, business e-mail address or any other on-line identifier.

Personal data held by Hoyer is only held for proper business purposes. Some of this data may be held by third parties who provide a service to Hoyer.

What are your rights connected to your personal data?

You have the right to be informed about the collection and processing purposes of your personal data, our retention periods for that personal data and who it will be shared with. You also have the right to request a copy of your personal data, to have any inaccurate data corrected, to restrict the processing of that data or to have it deleted in certain circumstances.

If you have any concerns about how we process your Personal Data then do please contact us. If you are not satisfied with our answers you have the right to lodge a complaint with the Information Commissioner's Office (ICO).

The protection of your personal data is very important to us in all of our communication with you. Below we explain what information we collect and how this information is used.

1. Handling of usage data on our home page www.hoyer.uk.com

1.1 Collecting and processing personal data

In general your personal data e.g. name, phone number or e-mail address are not collected when you visit our web page. If you voluntarily provide personal data e.g. in the context of an enquiry we will process this in compliance with the EU General Data Protection Regulations (GDPR). This processing would only be for one of the purposes stated below:

- Making contents available to the user
- Subsequent recognition during later visits (possibly by using cookies)
- Making contact when web forms are used
- Granting access to protected customer areas
- Analysis of the use of our web site
- Using social plug-ins

This is in accordance with the justified reasons for data processing within the GDPR:

- Personal approach and user loyalty
- Subsequent recognition of users
- Traceability of use to optimise and improve our service to you

The recipients of personal data are:

- Web analysis service providers to evaluate the use of our web page

Duration of storage

Personal data is stored for as long as needed for the purposes mentioned above, and for as long as required by statutory retention periods. Web server log files are stored for seven days and web tracking data for 26 months. Cookies expire after 14 months.

If you use our contact form the obligatory information in it is identified. This information is necessary to enable us to answer your question. Any other information provided is considered to be voluntary.

1.2 Information collected automatically

During your visit, every web server records the IP address of your computer, your browser's file requests (file names and URLs), the http response codes and the Internet page from which you visit us.

1.3 Cookies

Cookies are tiny files that are downloaded to your computer to improve your user experience. We use cookies to optimise our web pages and to determine page requests. These cookies are valid only for the respective session. They do not contain any data about you personally and are automatically deleted from your web browser at the end of your Internet session.

Cookies with longer durations are required for certain offers and services. For example, these cookies are used to enable contents corresponding to your interests to be displayed to you. Basically, these cookies do not contain any information about you personally. These cookies are automatically deleted from your web browser at the end of their lifetime.

Cookies can contain personal data only if you made corresponding statements yourself on the relevant page. You will receive information about the purpose of the cookies used in each case if you want to use the corresponding offers and services.

1.4 Google Analytics

This web page uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses cookies, i.e. tiny files that are stored on the user's computer and enable an analysis of their use of the web page. However, due to the activation of IP anonymity on this web site, Google truncates your IP address before it is stored on the Google server.

Webtracking creates a profile about your usage behaviour. That means all your interactions with web pages are recorded, stored under a pseudonym and can be evaluated even beyond the current session. We do not connect this information with your name, however, nor will we identify you in any other way.

On behalf of the operator of this web page, Google will use this information to compile reports about the web page activities and provide the web page operator with other services associated with the use of the web page and of the Internet.

Our legitimate interest in the data processing lies in the above purposes. The data sent by us and linked to cookies, user codes (e.g. User ID) or advertising IDs are automatically deleted after 14 months. The deletion of data of which the retention period has been reached takes place automatically once a month.

You can prevent cookies being stored by setting your browser software accordingly. However, disabling cookies will usually disable certain functionality of this and many other websites that you visit.

2. Handling job application data

2.1 Collecting and processing personal data

With your consent personal data, e.g. your name, your address and your telephone number or e-mail address are communicated to us through your job application. In compliance with the GDPR and to ensure that your data is safeguarded we process this data only in the context of the employee recruitment process for the advertised position. We will only consider employing you for a similar vacancy after first obtaining your consent.

Your job application documents will be stored for as long as they are needed for the purposes mentioned above, and for as long as statutory retention periods require it. We will delete your data six months after the position you applied has been filled unless we have received your permission to store the data for longer.